

## Vendor/Exhibitor Application

The 2012 Downtown Hutchinson Rod Run & Classic Car Show offers a unique marketing opportunity for your company or organization. The show will feature three “fun filled” days with an estimated 400 cars, trucks and motorcycles on display wrapped around family entertainment and a car auction. Spectator attendance is expected to be 25,000+ over the three day show.



## Space Reservation Information

Space reservation is for Friday, Saturday and Sunday, – October 5 6 & 7, 2012 for the Downtown Hutchinson Rod Run & Classic Car Show located on Main Street between Third Street & Avenue B (see event map for specific area) Downtown Hutchinson, Kansas. The Vendor/Exhibitor Application can be mailed in or completed online ([www.hutchrodrun.com](http://www.hutchrodrun.com)) indicating space size requirements, outdoor space on the street, along with deposit amount. Applications for vendor/exhibitor space will be handled on a first come basis.

## Space Assignments

Space will be assigned on a first come basis. Hutchinson Rod Run, Inc. will cooperate with vendors and exhibitors to provide the best possible location for displays based on availability, reservation and payment date:

- **Outdoor Space Only:** Space will be available on the streets, placed adjacent to the many cars, trucks and motorcycles located in the show area located on Main Street between Third Street & Avenue B (see event map for specific area) Downtown Hutchinson, Kansas.

## Booth/Area Size & Fees

### Outdoor Space – On The Street Only

| Size       | Prior to 9/7/2012 | Deposit Amount | After 9/7/2012                  |
|------------|-------------------|----------------|---------------------------------|
| • 10'X 10' | \$275             | \$150          | \$325 Payment in full required  |
| • 10'X 20' | \$450             | \$225          | \$500 Payment in full required  |
| • 10'X 30' | \$600             | \$300          | \$650 Payment in full required  |
| • 10'X 40' | \$750             | \$375          | \$800 Payment in full required  |
| • 20'X 20' | \$750             | \$375          | \$550 Payment in full required  |
| • 20'X 40' | \$1350            | \$675          | \$1400 Payment in full required |
| • Bulk     | TBD               |                |                                 |

# **Vendor/Exhibitor Terms & Conditions**

## **Payment:**

50% of fee due with application, balance due by September 7, 2012. All applications submitted after September 7, 2012 must include full payment.

## **Cancellation**

Cancellations received prior to September 7, 2012 will receive 50% refund of deposit. No cancellations accepted after September 7, 2012. All cancellations received after September 7, 2012 will forfeit deposit.

## **Set-up Times**

Friday October 5, 2012 – 8am to NOON. No new set up on Saturday October 6 or Sunday October 7

## **Take-Down Times All Vendors/Exhibitors**

All vendor/exhibitors booths must remain intact (not dismantled or removed) until Sunday, October 7, 2012 beginning at 3 pm and are required to operate throughout the entire show.

## **Vendor/Exhibitor Booth Equipment**

On The Street - Rod Run will provide space only and one 8' table and 2 chairs. Vendor/exhibitor must supply all other booth equipment.

NOTE: Vendor/Exhibitor must request any special equipment needs or other arrangements with space application.

## **Electricity**

Electrical power is available on a limited basis and must be requested with application. **On The Street applications received after September 7, 2012 will not have electric service available.**

## **Water**

Water will be available on a limited basis on the street and must be requested with application.

## **Assignment and Occupation of Space**

Space will be assigned on a first come basis based on availability of space. Hutchinson Rod Run, Inc. will cooperate with vendors and exhibitors to provide the selected space or the best possible location for displays, based on availability, payment date and reservation. Vendors/Exhibitors may not assign or sublet any space allotted to them and may not advertise or display goods other than those submitted in advance as products or services which will be displayed and or sold in their booth space.

## **Tractors or Trucks**

All tractors or trucks must be removed from trailers and parked in designated area. Once placed, display vehicles may not be moved until close of show on October 7, 2012 beginning at 3 pm.

## **Liability**

In consideration of acceptance of this Vendors/Exhibitors Application and the right to participate, entrant(s), on entrant(s) own behalf and on behalf of entrant's guests and participants does hereby unconditionally agree to fully release, discharge and hold harmless the Hutchinson Rod Run, Inc, the City of Hutchinson, Downtown Hutchinson Revitalization Partnership, their officers, directors, employees, agents, representatives, servants and anyone else connected with the management or presentation of the Downtown Hutchinson Rod Run & Classic Car Show of and from any and all known or unknown damages, injuries, losses, judgments and/or claims from any cause whatsoever that may be suffered by entrant to their person or property and the person of entrant's guests and participants. Further, each entrant expressly agrees to

indemnify and hold harmless all of the foregoing entities, firms, persons and bodies from any and all liability occasioned or resulting from the conduct of entrant, their participants or guests, or any individual assisting or cooperating with entrant or under the direction or control of entrant which may cause injury to the person or property of others while in attendance or participating in the activities of the Downtown Hutchinson Rod Run & Classic Car Show. Entrant on entrant's own behalf and on behalf of entrant's participants or guests, acknowledges and agrees that, in the event of any claim or controversy arising between entrant and Downtown Hutchinson Rod Run & Classic Car Show, that this Agreement has been entered into in Hutchinson, Reno County, Kansas and that any and all claims or controversy shall be under the jurisdiction of the Kansas Courts in Hutchinson, Reno County, Kansas.

### **Payment**

50% of fee due with application, balance due by September 7, 2012. All applications submitted after September 7, 2012 must include full payment. (SEE BOOTH/AREA SIZE & FEES)

### **Space Cancellation Policy**

Cancellations received prior to September 7, 2012 will receive 50% refund of deposit. No cancellations accepted after September 7, 2012. All cancellations received after September 7, 2012 will forfeit deposit. Cancellations must be submitted in writing to Hutchinson Rod Run, Inc., PO Box 627, Hutchinson, Kansas 67504-0627 prior to September 7, 2012 to receive 50% refund. Cancellations not received by September 7, 2012 will forfeit all money paid to date.

### **Special Rules**

Vendor/ Exhibitor agrees not to bring into their booth area any food, beer or alcoholic beverages purchased outside Rod Run event area. Vendor/Exhibitor agrees to follow all other postings or announcements governing the Downtown Hutchinson Rod Run & Classic Car Show.

### **State Sales Tax**

Vendor/Exhibitor agrees to follow federal, state, and local laws governing retail sales tax.

### **Acceptance**

Hutchinson Rod Run, Inc. reserves the right to accept or reject any Vendor/Exhibitor Application for booth space. Confirmation of payment will be mailed to you with space assignment.

# VENDOR/EXHIBITOR REGISTRATION

Name of Business/Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Resale Number: \_\_\_\_\_

(If applicable)

Description of Products or Services

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Specify any companies, products or types of displays near which you do not want to be located

## Special Request

By submitting this application we hereby apply for vendor and/or exhibitor space at the 2012 Downtown Hutchinson Rod Run & Classic Car Show, located downtown Hutchinson, located on Main Street between Third Street and Avenue B (see event map for specific area). All applications are subject to the rules and regulations governing the show and its production, including without limitations, the terms and conditions set forth in this application.

By signing this application I agree to all Terms & Conditions.

X \_\_\_\_\_  
Payment Amount  
Covers:  
Booth Location:  
\_\_\_ Water  
\_\_\_ Electricity (\$25 per outlet)  
\_\_\_ On The Street \_\_\_ X \_\_\_ Booth Size

Date \_\_\_\_\_  
Payment Method:  
\_\_\_ Check \_\_\_ American Express  
\_\_\_ MasterCard \_\_\_ Discover \_\_\_ Visa

Vendor/Exhibitor or Company Name \_\_\_\_\_

\_\_\_\_\_  
Name On Credit Card

Payment Total \$ \_\_\_\_\_

\_\_\_\_\_  
Credit Card #

Checks are payable and should be mailed to:  
Hutchinson Rod Run, Inc.  
PO Box 627  
Hutchinson, Kansas 67504-0627  
Question please call: Jerry Regier 620-966-3315

\_\_\_\_\_  
3 Digit Code                      Exp. Date

X \_\_\_\_\_  
Signature

Please do not write in the space below.

ROD RUN APPROVAL

BOOTH # \_\_\_\_\_ SIGNATURE X \_\_\_\_\_

DATE \_\_\_\_\_