

SPONSORSHIP OPPORTUNITIES

This is your chance to become a part of a Hutchinson tradition

National Product Title Sponsor (1). \$35,000

- Overall Show Sponsorship
- Press release distribution about Sponsor statewide in newspapers
- Logo on all advertising
- Sponsor the “Award of Excellence Trophy”
- Logo and link on show website – www.hutchrodrun.com
- Full page advertising space in the official show program
- Special display area at show
- Product Exclusivity
- Display of the company logo on the event program cover, on any event promotional items, and signage at the entrance and throughout the show grounds
- Promotional item provided by sponsor placed in the “Goodie Bag” given to all show registered vehicle owners
- 10 passes daily to Rod Run
- Private seating for 10 people and sponsor introduction at Friday and Saturday evening Sock Hop Dance
- 10 passes to Friday and Saturday night Grand National Stock Car Races at the Grandstand
- 10 VIP parking places at the Rod Run

