

SPONSORSHIP OPPORTUNITIES

This is your chance to become a part of a Hutchinson tradition

In-Kind Sponsor (No limit) (Minimum of \$2,500 value)

The In-Kind sponsorship is for the donation of services or goods to cover the production needs of the show. Such services or goods could include: breakfast or lunch for all show car owners and volunteers on the day of the show, bottled water donation, printing of posters and brochures, promotional items, programs, tents/tables/chairs, awards, t-shirts, hats, golf shirts, etc.

- Logo and link on show website, www.hutchrodrun.com
- Special recognition in the official show program
- 10' x 10' display space on show grounds
- Discount for advertisement in the official show program – will be commensurate with the value of the donation in-kind
- Display of company logo in official show program, and signage at the entrance and throughout the show grounds
- Promotional item provided by sponsor placed in the “Goodie Bag” given to all show registered vehicle owners
- 2 passes daily to Rod Run
- Private seating for 2 people and sponsor introduction at Friday and Saturday evening Sock Hop Dance
- 2 passes to Friday and Saturday night Grand National Stock Car Races at the Grandstand
- 2 VIP parking places at the Rod Run

